

Fall 1998

1998 CoSIDA Soccer Brochures Judging Forms

Cedarville College

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Soccer Brochures

School Cedarville Division _____ M or W No. of Entries _____
 Total Points 80 /300 = .287 Percent - Final Place _____

*- 270 points possible if school is an independent. Bonus Section points do not increase total number of points available.

GRADING NOTES

When judging any book, assume that a section will receive the maximum points possible. If something is just average it should receive the average point award. When awarding points consideration may be given to the material and information included under the category as well as the way the information is presented in layout and design. Care should be taken to award points consistently throughout the contest. Attention should also be given to the existence of the information. Be sure material is actually missing before placing a zero on the category. A sample point breakdown is listed below. This is to be adjusted up for the categories with more points possible. The committee's philosophy is that we are not penalizing entries, rather rewarding them for the areas they have included. As a judge, provide all the reward due an entrant.

Sample Point Breakdown

- 5 - Superb
- 4 - Above Average
- 3 - Average
- 2 - Below Average
- 1 - Information Used Very Poorly
- 0 - Information Does Not Appear

Judges' Award	Possible Points	Team Information	Section Total: <u>26</u> /65 points possible
<u>4</u>	10	Rosters (alphabetical, numerical, pronunciation, etc.)	
<u>4</u>	10	Schedule (complete with starting times and game sites)	
<u>10</u>	25	Player Profiles (expect information to be in a usable format)	
<u>4</u>	10	Soccer Staff Profiles	
<u>4</u>	10	Season Outlook/Preview (complete, well-written)	
<u>4</u>	10	Last Season	Section Total: <u>8</u> /20 points possible
<u>4</u>	10	Season in Review Story	
	10	Season's Numbers (statistics, results, leaders)	
<u>4</u>	10	Program History	Section Total: <u>14</u> /50 points possible
<u>4</u>	10	Individual Records	
<u>4</u>	10	Team Records	
<u>1</u>	5	Facility Records	
<u>1</u>	5	All-time Series Records	
<u>1</u>	5	All-time Scores (dates, sites)	
<u>1</u>	5	All-time Roster	
<u>1</u>	5	Honors/Awards (All-Americans, conference, region, etc.)	
<u>1</u>	5	Coaching History and Records	

		General Information	Section Total: <u>15</u> /45 points possible
<u>4</u>	10	Usable Index or Table of Contents (complete, easy to use)	
<u>4</u>	10	Directory Section (include Fax-on-Demand, SID, coach, press row)	
<u>1</u>	5	University Information	
<u>4</u>	10	Opponents Information (SID phone included)	
<u>1</u>	5	Athletic Staff Information/Directory	
<u>1</u>	5	Recruiting Section (academics, student life, etc.)	

		Conference Information	Section Total: <u>2</u> /10 points possible
		(NOTE: Independents are not graded for this section)	
<u>1</u>	5	Basic Information	
<u>1</u>	5	Conference Standings	

		Graphics & Design	Section Total: <u>15</u> /75 points possible
<u>3</u>	15	Cover (eye appeal, school name, year, distinctiveness)	
<u>3</u>	15	Use of Type, Graphics or Screens to Enhance Design	
<u>3</u>	15	Consistency in Style/Design throughout Book	
<u>3</u>	15	Quality of Photography	
<u>3</u>	15	Design of Book (creativity, attractiveness, neatness)	

		Editorial	Section Total: <u>6</u> /35 points possible
<u>6</u>	25	Quality of Writing throughout Book	
<u>4</u>	10	Consistency in Style (accuracy, copy editing, typographical errors)	

Bonus Section Section Total: /15 points possible

Use this for any unusual sections, design ideas or information deemed valuable to the impact of the book. This is an above and beyond area so it should be something above average or innovative. Be consistent with the rest of this grade sheet in regard to points awards (i.e. don't give 10 points for one item). Provide comments below for points awarded.

Best Cover (for the overall contest by Division)

1. _____
2. _____
3. _____
4. _____
5. _____

Soccer Brochures

School Cedarville Division B M or W No. of Entries _____
 Total Points 127 / 300 = 290 Percent - Final Place _____

*- 270 points possible if school is an independent. Bonus Section points do not increase total number of points available.

GRADING NOTES

When judging any book, assume that a section will receive the maximum points possible. If something is just average it should receive the average point award. When awarding points consideration may be given to the material and information included under the category as well as the way the information is presented in layout and design. Care should be taken to award points consistently throughout the contest. Attention should also be given to the existence of the information. Be sure material is actually missing before placing a zero on the category. A sample point breakdown is listed below. This is to be adjusted up for the categories with more points possible. The committee's philosophy is that we are not penalizing entries, rather rewarding them for the areas they have included. As a judge, provide all the reward due an entrant.

Sample Point Breakdown

5 - Superb

4 - Above Average

3 - Average

2 - Below Average

1 - Information Used Very Poorly

0 - Information Does Not Appear

Judges' Award	Possible Points	Team Information	Section Total: <u>35</u> / 65 points possible
<u>10</u>	10	Rosters (alphabetical, numerical, pronunciation, etc.)	
<u>5</u>	10	Schedule (complete with starting times and game sites)	
<u>10</u>	25	Player Profiles (expect information to be in a usable format)	
<u>5</u>	10	Soccer Staff Profiles	
<u>5</u>	10	Season Outlook/Preview (complete, well-written)	
<u>5</u>	10	<i>Last Season</i>	Section Total: <u>10</u> / 20 points possible
<u>5</u>	10	Season in Review Story	
<u>5</u>	10	Season's Numbers (statistics, results, leaders)	
<u>7</u>	10	<i>Program History</i>	Section Total: <u>33</u> / 50 points possible
<u>6</u>	10	Individual Records	
<u>5</u>	5	Team Records	
<u>3</u>	5	Facility Records	
<u>5</u>	5	All-time Series Records	
<u>3</u>	5	All-time Scores (dates, sites)	
<u>2</u>	5	All-time Roster	
<u>2</u>	5	Honors/Awards (All-Americans, conference, region, etc.)	
<u>2</u>	5	Coaching History and Records	

5
5
5
7
2
2

10
 10
 5
 10
 5
 5

General Information Section Total: 20/45 points possible
 Usable Index or Table of Contents (complete, easy to use)
 Directory Section (include Fax-on-Demand, SID, coach, press row)
 University Information
 Opponents Information (SID phone included)
 Athletic Staff Information/Directory
 Recruiting Section (academics, student life, etc.)

NA
NA

5
 5

Conference Information Section Total: /10 points possible
 (NOTE: Independents are not graded for this section)
 Basic Information
 Conference Standings

2
2
5
1
1

15
 15
 15
 15
 15

Graphics & Design Section Total: 11 / 75 points possible
 Cover (eye appeal, school name, year, distinctiveness)
 Use of Type, Graphics or Screens to Enhance Design
 Consistency in Style/Design throughout Book
 Quality of Photography
 Design of Book (creativity, attractiveness, neatness)

5
8

25
 10

Editorial Section Total: 13/35 points possible
 Quality of Writing throughout Book
 Consistency in Style (accuracy, copy editing, typographical errors)

Bonus Section Section Total: /15 points possible

Use this for any unusual sections, design ideas or information deemed valuable to the impact of the book. This is an above and beyond area so it should be something above average or innovative. Be consistent with the rest of this grade sheet in regard to points awards (i.e. don't give 10 points for one item). Provide comments below for points awarded.

Best Cover (for the overall contest by Division)

1. _____
2. _____
3. _____
4. _____
5. _____

Soccer Brochures

School Cedarville College Division B M or (W) No. of Entries 1
 Total Points 243 /300 = 81 Percent - Final Place 4

*- 270 points possible if school is an independent. Bonus Section points do not increase total number of points available.

GRADING NOTES

When judging any book, assume that a section will receive the maximum points possible. If something is just average it should receive the average point award. When awarding points consideration may be given to the material and information included under the category as well as the way the information is presented in layout and design. Care should be taken to award points consistently throughout the contest. Attention should also be given to the existence of the information. Be sure material is actually missing before placing a zero on the category. A sample point breakdown is listed below. This is to be adjusted up for the categories with more points possible. The committee's philosophy is that we are not penalizing entries, rather rewarding them for the areas they have included. As a judge, provide all the reward due an entrant.

Sample Point Breakdown

5 - Superb

4 - Above Average

3 - Average

2 - Below Average

1 - Information Used Very Poorly

0 - Information Does Not Appear

Judges' Award	Possible Points	Team Information	Section Total: <u>65</u> /65 points possible
<u>10</u>	10	Rosters (alphabetical, numerical, pronunciation, etc.)	
<u>10</u>	10	Schedule (complete with starting times and game sites)	
<u>25</u>	25	Player Profiles (expect information to be in a usable format)	
<u>10</u>	10	Soccer Staff Profiles	
<u>10</u>	10	Season Outlook/Preview (complete, well-written)	
		Last Season	Section Total: <u>20</u>/20 points possible
<u>10</u>	10	Season in Review Story	
<u>10</u>	10	Season's Numbers (statistics, results, leaders)	
		Program History	Section Total: <u>28</u>/50 points possible
<u>8</u>	10	Individual Records	
<u>5</u>	10	Team Records	
<u>0</u>	5	Facility Records	
<u>0</u>	5	All-time Series Records	
<u>5</u>	5	All-time Scores (dates, sites)	
<u>0</u>	5	All-time Roster	
<u>5</u>	5	Honors/Awards (All-Americans, conference, region, etc.)	
<u>5</u>	5	Coaching History and Records	

<u>10</u>	10	General Information	Section Total: 36/45 points possible
<u>8</u>	10	Usable Index or Table of Contents (complete, easy to use)	
<u>5</u>	5	Directory Section (include Fax-on-Demand, SID, coach, press row)	
<u>8</u>	10	University Information	
<u>5</u>	5	Opponents Information (SID phone included)	
<u>0</u>	5	Athletic Staff Information/Directory	
	5	Recruiting Section (academics, student life, etc.)	

Conference Information **Section Total: 10/10 points possible**
(NOTE: Independents are not graded for this section)

<u>0</u>	5	Basic Information
<u>1</u>	5	Conference Standings

Graphics & Design **Section Total: 63/75 points possible**

<u>13</u>	15	Cover (eye appeal, school name, year, distinctiveness)
<u>12</u>	15	Use of Type, Graphics or Screens to Enhance Design
<u>13</u>	15	Consistency in Style/Design throughout Book
<u>13</u>	15	Quality of Photography
<u>12</u>	15	Design of Book (creativity, attractiveness, neatness)

Editorial **Section Total: 30/35 points possible**

<u>22</u>	25	Quality of Writing throughout Book
<u>8</u>	10	Consistency in Style (accuracy, copy editing, typographical errors)

Bonus Section **Section Total: ___/15 points possible**

Use this for any unusual sections, design ideas or information deemed valuable to the impact of the book. This is an above and beyond area so it should be something above average or innovative. Be consistent with the rest of this grade sheet in regard to points awards (i.e. don't give 10 points for one item). Provide comments below for points awarded.

Best Cover (for the overall contest by Division)

1. North Dakota St. (B)
2. Wheaton College (C)
3. St. Cloud St. U (CB)
4. U of Central Oklahoma (B)
5. Cedarville College (B)